

## SYSTEM AND METHOD FOR AUTOMATIC ADDITION TO ONLINE SHOPPING CARTS

### ABSTRACT

- 5           An online shopping cart is provided including an item associated with the shopping cart in response to a selection of the item by a consumer and an item associated with the shopping cart in response to a selection of the item by an entity other than the consumer. Also provided is an online shopping cart including an item associated with the shopping cart in response to a selection of the item by a consumer, and an item not
- 10   selected by the consumer to be associated with the shopping cart.

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